Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



A most showy and useful vinr; grows rapidly, making a desirable ventude screen or shade and in September covered with a sleet of small

EVERGICEEN, ENGLISH IVY (Hedera helix)

This clinging vine is very effective as a covering for law and medium height walls. Has large handsome evergreen folinge, very attractive at all times; grows slowly at first; needs shading from sun in the Winter, else the folinge will become brown and for this reuson does best on the partition seed side of wall or building.

fence of ground cover; strong growing; foliage treatly evergreen; flowers fragrant, opening up

SENSATIONAL NEW VINE

Leaves large, solid, light green; yellow flowers, followed in Antuma with bright orange and red

BITTERSWEET (Celastrus segudens)

frmt. Sun or shade.

the north or east side of wall or building. Strong ?-yr. plants (10c)...50c each

fragrant white flowers.

3 Sonv. de Cl. Pernet 4 Willowmere 5 Mme. Butterfly 6 Grimson Queen

The "Forest City" Everblooming Rose Group 6 SUPERB EVERBLOOMING ROSES AS PICTURED ABOVE Cole's Medium Grade \$7 .65 Cons Extra Grade \$2.35 (\$3.00 Value) Only . . (\$2,10 Value) Only . . .

Do You Have Colored Broadside No. 1? FREE ON REQUEST

It is chuck full of Great Values in Flowering Trees, Shade Trees, Perennials, Bulls, Evergreeas, Rhododendrons, etc.—portrayed with "True to Life Color Pictures," You will miss some Unsurpassed Bargains for the Beautification of Your Home if you

We solicity our inquiry for "Anything That's Good and Hardy." Over 4,000 varieties and sizes are to be had from our nurseries. Correspondence will be promptly answered.

Hardy Vines

A carefully compiled list of the finest and most satisfactory varieties for all purposes. No plants give as large return for a small oxlloy as hardy vines. Their use for covering sinne and heick walls, bridges and arches, chimneys, stumps, trunks of trees and unsightly banks is antimited. SWEET AUTUMN CLEMATIS (C. paniculato) CHINESE WISTERIA (IV. sinensis)

(15e), 50e cach

Purple flowers in large, grape-like clusters in early Summer. Ours are grafted and sure in bloom. Seedling plants are cheaper but often worthless,

Strong 2-yr. Grofted Plants (75c) 75c each TRUE DUTCHMAN'S PIPE (Aristolochia

offering only the small leaved sort. Splendid clean vine for shuding the veranda; leaves very large, eight or ten inches in diameter, foliogr

HALL'S JAPANESE HONEYSUCKLE (Loniceru h. japonica)
The most useful of all honeysnekles for trellis

deeply lobed, turning to rich crimson in Autumn. Sup or shade.

white changing to buff. Sun or shade, Strong 2-yr, plants(50e)...35c each CHINESE TRUMPET CREEPER (Bignonia CHINA FLEECEVINE—SILVER LACEVINE Very string rightly growing vine making a big showing the first season, covered in lote Sum-

of large orange-yellow flowers much larger than the common trumpet vine offered by most mer with a sheet of snowy white flowers. A sensatiumal new vine that has become "ulmost

(80c).. 75c rach over-night" the leading seller among flowering CLEMATIS Valuable for trellis work and one of the most showy and attractive of llowering vines. Strong 2-yr. plunts., (6ae). afte cach

PURPLE FLOWERED CLEMATIS (C.

Large flowered rich velvety purple; profuse Howering. The most popular byfirid variety. 2-vi. (\$1 00) 75c each

The price in hmckets is last

year's list price.
Our New Plan Price fullows

Etnile de Hullande

Mee, G A, Van Hossem

Hedge Plants

PRIVET PRICES HIT A NEW LOW Have can such a price be given? Nursery Quality at Less Than Store Prices

These varieties are the linest for hedges. May be sheared to keep at any desired height or clipped into funtually and artificial shapes. Not particular us to soil, San or semi-shale.

HARDY CALIFORNIA PRIVET (Ligastrum CALIFORNIA PRIVET (Ligastrum ovalifolium) Best known of all Privets and the most popu-A fire, hardy, new variety which we believe should displace California in climates where California is not perfectly hardy. Ibolium has the same beautiful folings and other fire characteristics of California, except that the fuliage does not hang on as long toto the Winter. Grows more dense at base of hedge so that an believ we forced in blade of hedge so that Int; leaves thick, glossy bright green, appearing to be varnished; semi-evergreen; sometimes sullers from Winter injury but quickly recov-

na holes are formed in hedge as is oftentimes | Spirea Vandmutte' (BRIDALWREATH) |
the case with other Privets.

GERMAN PEAT (Humus) 2 to 3 ft. Extra (\$2.40). 10 for 75c

IAPANESE BAIGERRY (Berberis thumbergi)—
Valuable for low bedging or grouping; us a biodge it will grow so dense and strong that nothing can get through it. The plant is dwarf with spreading or drooping branches; foliage in the Spring a bright group charging to be like in the Spring a bright group charging to be like in the spring a bright group charging to be like in the spring a bright group charging to be like in the spring a bright group charging to be like in the spring a bright group charging to be like in the spring a bright group charging to be like in the spring a bright group charging to be like in the spring a bright group charging to be like in the spring a bright group charging to be like in the spring a bright group charging to the spring a bright group charge in the spring charge in the spring a bright group charge in the spring a bright green changing to brilliant crimson in the Autumn; bears clusters of scartlet fruit, conspicuous from October to Jaminus, For a heaker, plant 1 ft. apart. Sup. or

ary, For a hedge, plant I ft. apart. Sun or shade,

New Hurdy California Privet New Sold for First Time at California Prices



Directions for planting may be found in our free booklet, "How to Make Things Grow."

Hordy and unsurpassed for smoky cities.

shaped linds and immense flow

SOUY. DE GEORGES PERNET

Exact duplicate of Budiance, except in cotor, which is a light red,

Stout branching plants with brick-red huds, opening to globular library of gigantic size. Sensational in color changing from Oriental red to cochinent red with curmine edge—the whole made brilliant by a golden sheen.

A beautiful soft eberry-rose color without shading; fragrant. Profusely flowering plants with good foliage. One of the choicest of its color.

WILHELM KORDES
Of strong, brunching bubbt with large, double star-shaped flowers of vivid salmon, shaded with oronge and yellow. A truly heautiful variety.

Healthy, vigurous plant freely producing its gorgeous dark, histmas pink

Extra Grmla 90e cach, Medium Grade 69e cuch

PRESIDEN'T HERBERT HOOVER

A sensatiumal new color

combination of marcon,

orange, and gold rioting in

the most contrasting fash-

ion. Long - pointed little,

rigid stems, glossy foliage

und continuous liboning

habit make President Hoa-

ver the most popular Rose

of today. Sold last year for

Extra Grade \$1.10 each.

Medinin Grade 75e each.

\$2.00 each.

RED RADIANCE

We sincerely believe that our customers are entitled to know upon what under-stocks or rook their Roses are produced and whether they receive hardy Northern Grane Roses, at Roses produced in the by Smath or West Units where proper ripening before digging is always a question.

Our Roses are grown an larrely Multiflora Japanoica stocks, near the hanks of Lake Eric where plants mature naturally and where we may give personal suprevision to their care and storing. We question often the quality of Roses supplied by many institutions because of the uncertainty of their being grown on proper authoristocks or sufficiently ripered.

PRICES COLE'S SUPREME ROSES

In 7636 out price for our FAMOIS INTRA GRADE ROSE was 80c each. In the year 1931 (supposelly a poor business year) our safes tripled when and we know that Volume effects savings and allows "Price Reductions," that printing is—Can we afford the year for the price for this "Quality Russ" to 50c each, which will require safes to triple again to pay, We are taking this observed with the plants (Printing for your acceptance).

Cole's 2-yr. Medium (as fine as most "first grade" Russes), except as noted, NOW ONLY 35c EACH

Everblooming Monthly Roses

(Hybrid Tens except noted) Binks long and shapely, apening eap-shape; rator Indian yellow, shaded submon rose. Want ruses are great favorites among thousands of our eastoners.

The World's finest Standard Varilies mostly recent introductions but relaining a few of the exceptional old-finers.

HETTY HERICHARD

Sensational New Bose, Copper red, bods, opening to semi-double flowers, above average are onter surface of betals belliant orange-carribine; the interior a deligate salmon pick spicy tengrange. Strong grower and persistent thomas.

CRIMSON OFFEN

A heautiful fear variety that surpasses "Sensation" with its very deep, velvety red blooms.

DAMIE EDITH HELIN, New A sensation among pink Roses, Gloriously perfect in shape, very profile.

A grand new golden yellow rose, immensely superior to Souvenir do Claudius Pernet, Long, arlistic hads that open into perfectly shaped flowers of a rich yellow. Vigorous and profific. Generally sold at a much higher price. Coppery salmon pink; one of the leading Roses and a good Autumn bloomer.

A sensation among pink Roses. Gloriously perfect in shape, very prolific bloomer, strong grower and bardy. Color up indescribable glowing pink. Many nurseries are charging an extra price for this wariety. A most wonderful new pearly white Ruse, Very large and double salways

OUV. DE CLAUDIUS PERNET
A grand Rose, Color a beautiful, shining smallower-yellow that does not fude. Of strong growth with gorgeous healthy, glossy folings. Beautifully ELVIRA ARAMAYO Long, pointed linds opening to large, enems-shaped flowers of a flaming orange-curning, toned with solmon and pink. A novelty that is a great nequisition to any garden. Its brilliant outstanding volor is distinct from

ETOILE DE FRANCE Large, velvety crimson blassoms; a profuse bloomer. One of the last of its color-

FRAU KARL DRUSCHKI, H.P. Buils large and pointed, pinkish but opening up to full, double flowers of the parest white; llowers feely over a long season; one of the best for cutting. GENERAL MucARTHUR

Deep, velvety scarlet, strong grower and a mofuse bloomer; one of the last

Historially classed with the Hybrid Tru Roses. It is, however, a China or Bengal Rose numeh hardier than any Hybrid Tru. Gruss na Tenlitz is a strong, hashy bedding Rose covered with labour from June until frost; flavers are a vivid sculet, semi-double, produced in clasters. LADY HILLINGDON

Medium to lurge, deep apricot yellow, beautiful in had and dower. Has long been a favorite with rose lovers. LOS ANGELES

String, vigorous bush, llowers flaming pink, tound with caral and orange-yellow at hase of petal; exquisite fragrance. Very popular but none too hardy. MME. ALHERT BARBIER. H.P.

A splendid New variety with large, camelin-shaped blooms of cream and pinkish yellow. Blooms continuously, from Spring antil Autumn and is sure to become exceedingly populor. We helieve this is the heginning of a new color group of flurily Hybrid Perpetual Roses that will eventually supersede the less hardy Hybrid Tea Roses.

MME. BUTTERFLY

Literally alive with numerous blooms harmmionsly colored pink, agricot and gold. Keeps well as n cut flower, Fragront and of good form. The Daily Mail Rose. Coral-red buils; medium sized flower, coral-red shading

to yellow and rose. A profuse bloomer.
MME. JULES HOUCHE

Flowers very large, white with primrose centers, soft, sating texture. A stronger grower und more prolific bloomer than most white varieties. Often spoken of as the liest white variety. MISS LOLITA ARMOUR

A prize-winning Rose with pretty hads developing into fragmat, coppery, coral-pink lilooms.



WILLOWMERE

MRS. HENRY MORSE

HEVROUW G. A. VAN ROSSEM E. G. IIILL-"See Illustration." A startling novelty with brilliant orange-apricot huds; flowers brownish yellow, strongly shahal copper-pink.

Extra Grade \$1.50 each, Medium Grade \$1.00 cach Short, liushy grown —glorious massive blooms strongly perfumed.

Extra Grade \$1.50 cach, Medium Grade \$1.00 cach

ETOILE DE HOLLANDE A very stirrdy and floriferous Rose linving gigantic flowers of a rich, velvety crimson. Umprestionally the best unit most popular red II. T. Rose on the market today. Sold lost year for \$1.50 each.

Extra Grade 90c. each, Medium Grade 60c each

JOANNA IIII. A glurified Mrs. Aurun Ward

Heavy femon linds, evolving into very double sizuble blooms with Indian
yellow center surrounded by bold bulf petals. Henvy waxy folinge.

Extra Grade \$1.25 each, Medium Grade 80c each

LADY MARGARET STEWART (New) Very strong, creet plants with immerse, copper-orange huls, opening to bright golden yellow flowers of womlerful shape and color. Sold last year for \$1.50 each.

Extra Grade 90c cach, Medium Grade 60c cach

Extra Grade 90c cach, Medium Grade 60c cach MARGARET McGREDY

Brilliant red petals on hinges of deep gold. Strong, healthy bush, seldom out of bloom,

from the finest standord sorts.

TALISMAN. Navelty
Brilliant orange-red linds, opening to large, fragrant, bigh-pointed blossoms of golden-yellow, stained with copper-red and orange-rose on the inside of the neths. Solid last year for \$1.75 each.

Extra Grade 90e cach. Medium Grado 60e cach. Extra Grade 90e cach, Medium Grade 60e each

Store Grade Roses—5 for 95c (Munthly Everhimming Varieties Only)

No. 1, No. 2 and No. 3 can be furnished to the first standard sorts.

Other distinct Collections:—No. 1, No. 2 and No. 3 can be furnished to the result of the first without displication.

Each Collection includes habeled varieties one each of the fullowing relars:—Pink, Yellow, Red, White and Multicolor.

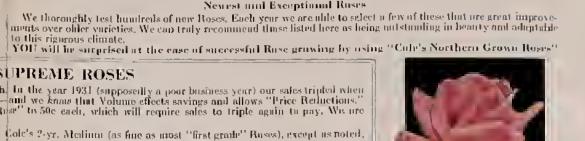
OLYMPIAD—nhsoIntely new. The sensational Rose of n decade and the outstanding pavelty of 1932. The color is absolutely unique—a dark Odental scarlet, its depth aml warmth accontinated by a bright golden hase—the whole forther intensified by a marvelous velvety sheen. Strong grower; long stems, lumisome dense dark-green folinge, practically immone to disease. Surely a Bose of Supreme Loveliness. 2-yr. Extra Gade Only...... \$2.00 ench



Olympiad



Rev. F. P. Ruberts



Newest und Exceptional Ruses



Mis. E. P. Thoni

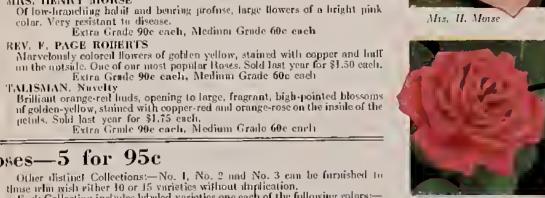


Radiance





Mis, II. Moise



Marg. McGredy



Comprised of Five (5) of our finest Roses including the Funned TALISMAN

5 Superb Varieties, one cach of the following:— Mrs. E. P. Thom, Dame Edith Helm, Berty Up-richard, Fran Kurt Druschki, and TALISMAN

SENSATIONAL

NEW YELLOW RAMBLER

PRIMROSE

By far the linest, limitly yellow monthler for the

North. Plants are vigorius with pleateons leathery foliage. Large double, camory yellow flowers in

Extra Grade 9th each, Medium Grade 60c cach

A new species that is unlike any other Ruse.

It makes a heautiful, symmetrical bash about 6 ft. high and the same width, and is invaluable

as a lawn specimen or for grouping with other strubs. Long, arching sproys of single, soft yellow blossoms in almandance make this Rose a gorgeous sight in May. Use plentifully as a shrub.

GOLDEN ROSE OF CHINA (Hugimis)

COLDEN SALMON Large clusters of reddish orange bads and double bluoms attract unlimited admiration and attention to this outstanding variety.

A unique Rose of a striking cherry erimson robot. Very large, semi-double and produced in clusters a free bloomer. This outstanding variety.

The Pick of the Old and New Varieties Cole's 2-yr, Extra Grade-50c cach Cole's 2-yr. Medimut Grade-35c carle

AVIATEUR BLERIOT Buils saffron, streaked crimson, opeoing pule yellow; produced in clusters. Considered the hest lairdy Yellow Rambler, except for the New "Primrose." BESS LOVETT

Large, double red—a brighter shade and a much better blower than Cha. American Beauty, Exceedingly fragrant. The elemning glossy foliage, almost immune from discuss, leads much to the fematy of the forcer.

CLIMBING AMERICAN REAUTY We recommend the superior "Bess Lovett."
DR. W. VAN FLEET

Thie of the most popular Roses; hads large, deep pittle, changing to shell pink when open; flowers are large, danble 3 to 1 inches neros, produced on long stems; a valuable Rose for entling.

HOROTHY PERKINS
A general favorite; flowers and firm size, soft blash pink, pro-duced in large clusters, very fragrant and remain in good condi-

EXCELSA (Red Dorothy Perkins) Flower reput in size and color to Crimson Bumbler; will last langer to bloom and has the superior vigor and folioge of the

PAUL'S SCARLET CLIMBER New hybrid searlet Rose, unsurpassed in brillinney; thowers are mediam size, semi-double, produced in large clusters which remain in good condition for a long time.

The long hulls are creamy white and open up to large, single white flowers I inches in diameter, the center being a mass of bright yellow stances; bads, open flowers and glassy foliage

make a pleasing contrast. SENSATIONAL TRAILING RUGOSA ROSE

Unbelievably beautiful dense waxy foliage, large, single, shining nink flowers, Husurpassed for envering rocks, nank

Extra Grade 90c eneds, Medium Grade 60c ench



THE NEW DAWN "EVERBLOOMING DR. VAN FLEET" This lirst worth while hardy Everntooming Climber has already become America's most popular new Climbing Rose, Identical with its parent in hemrty of foliage and in size, color and formation of flowers, but continues in bloom from Mid-June until frost. Fine for cutting.

THE SPANISH BEAUTY MME. GREGOIRE STAECHELIN (Climbing) Hecently awarded the John Cook Medal for the most outstamling rlimber. Thirdy, vigor-

ous plants alive with crimson buds that open tolorge, perfamed, dou-lile, pale pink flowers. Excellent for entting. Recently sold for \$5,00 Evira Grode 90c cach, Medium Grade 60c

raeti



The Spanish Beauty



The price in brackets is last year's list

Our New Plan Price Follows, How can

Following the variety names, we have given the approximate height, under average conditions, of the plant at maturity.

A dwarf variety that simply covers itself in May with beautiful double, purplish red flow-

ers. Especially adapted for edging borders. Should be planted in sheltered positions and

will abundantly repay for any care given il,

Now everyone can have BEAUTIFUL JAPANESE FLAME AZALEA. A

hardy variety in a beautiful range of colors; mainly flame color. Large flowers in clusters. May. Sun or shude.

and Burlapped (3 00) \$1.90 cach 18 to 23 in, Bulled

and Burlapped (3.75) 2.90 cach

Brilliant cherry red flowers in great profusion

A new variety recently introduced that

is one of the outstanding novelties in hardy shrubs. May be effectively used

in shrubbery borders, foundation plant-

ings, or for hedges or single specimens. The foliage is of a rich, lustrous, bronzy

red, becoming more brilliant as the sea-

son advances, turning to shades of red,

exposure to the sun to bring out the

12 to 15 in. (60c) 35c each 18 to 21 in. (\$1 00) . 50c each

Secure these New Butterflyhusies. They for

RUTTERFLYBUSH or SUMMER LILAC

Buddleia farquhari)---5 fl.

A beautiful New variety of Buddleia that far

urpasses all the older forms. The shrub is

more compact and symmetrical and the flowers tend more toward the beautiful rose color.

Blooms profusely in August and September with multitudes of long cone-shaped flower

A sensational introduction, linlike all other "Butterflybushes" this variety is

HARDY and does not freeze down in the

Winter, Charning lilar purple flowers borne on long arching branches, Profuse in llower throughout the Autumn and

1-yr. plants (\$1.50) 75c each

2-yr. plants. . (2-00) \$1.00 each

STRAWBERRY SHRUB of SWEETSHRUB

Bushy, compact plant with large, abundant

foliage; sweet scented, double, deep chocolule

flowers produced in Alay at the axil of each

BRILLIANT JAPANESE FLOWERING OUINCE (Cydunia japonica)—5 ft.

Spreading compact shrub with showy pink or searlet flowers in early Spring; fruit large

Fall Broutifully distinct foliage.

BUDDLEIA alternifolia. New.

(60c) 35c cach

(75c) . 50c each

THINODEGIRI EVERGREEN AZALEA-3 (I

in May, Glorious slainy evergreen folinge.

REDLEAVED JAPANESE

brilliant coloring.

(\$3, 00) \$1,90 cach

1\$1 90 (95e ench

RRILLIANT AZALEA AMOENA-3 II.

such a price be given?

15 to 18 in. Balled and

AZALEA MOLLIS-3 ft.

9 to 12 in, Bare

15 to 18 in. Balled







Pergee Hydrongea



French Hybrid Lilues



FRESH PLANTS

GOLDLEAF NINEHARK or GOLDEN SPI-

REA (Physocorpus opulifolius aurea)—10 ft, First leaves are bright yellow turning to light

eream-white flower heads,

the best blue rolor.

GEA (II. paniculata graudiflora).

in planting is extremely beneficial.

2 to 3 ft.

greenish yellow; very showy in Spring, Large

Don't miss this "buy" of the SENSA-TIONAL HARDY BLUE HYDRAN-

GEA. Here is a plant that every "passerby' will stop to admire and thrill over.

A beautiful hardy blue hydrangea. As

The bloom buds are formed on the pre-vious season's growth, they should be

entirely covered with loose straw or

leaves for the Winter. Use a little Alum

or Peat Moss when planting to assure

12 to 18 in.... (\$1 10)...95e each

You will never tire of PEEGEE HYDRAN-

Cale's strain, grawn properly, will produce mammoth flower heads 12 to 15 inches high and

2) inches in circumference. The will-known Hydrangea seen everywhere; usually grown

dwarf by close annual pruning, but sometimes seen in large spreading frees 10 to 15 feet high. Large panicles of white flowers in July changing to pinkish bronze and lasting the balance of the season. Culting back each Spring as you would a

Rose produces Manimoth Flower Heads. Peat

This decidnous HOLLY (Hex) rivids the Christmas Holly for herries and can

be purclused for only a portion of the price.

DECIDUOUS HOLLY or WINTERBERRY

Hardy dease shrub with brilliant bright red

fruit the size of a pea remaining until mid-winter. Brancles cut in the Foll make cheery boungets in the home throughout the dull Winter senson. Thrives in shade or sun.

2 to 21g ft..... (\$1.00) .75c each

Cole is the first to offer SENSATIONAL

NEW BEAUTYRUSH at a low price that

will allow the general public to have this much sought for plant.

REAUTYBUSH (Kolkwitzia amabilis)-

One of the late Dr. E. H. Wilson's and

the Arnold Arboretum's choicest intro-ductions from China-closely related

and similar to the Weigela family which

the flower exceeds in elegance, beauty

and bardiness. A shapply symmetrical bush covered in early Muy with won-

derful masses of pink flowers. The name

its peculiar charm and fascination. Requires two or three years before coming into its fullest bloom and glory.

18 to 24 in. (\$1.10)...,50c each 2 to 3 ft. (1.75)...,75c each

Purple Bushclover is "Something Different"

HONEYSUCKLE BUSHES

(Lonivera fragrantissima)—8 ft. Handsome foliage, half evergreen, spreading

BLUELEAF HONEYSUCKLE (L. korolkowi

Here's something sensational in Honeysnekles.
It will add greatly to the distinction of your

planting. A rather new variety that is justly

growing in popularity by "leaps and bounds." A large pendulous shrub covered with pleasing silvery foliage; lavender llowers in July, fol-

habit; flowers sweet scented, white or slightly

. . (b0c) . . . 50c cach

FRAGRANT WINTER HONEYSUCKLE

blushed, produced very early, sometime the leaves appear. Grows well under most adverse conditions. Shade or sun.

to give you a thrilling surprise.

2 to 3 ft......

(bunda)—10 ft.

lowed by bright red fruit.

(Benutyhush) endeavors to do justice to

NIKKO BLUE HYDRANGEA-I ft.

...(B0c) ...5De each

.(50c) . 35c each

(65c) . 50c each

19240 Detroit Avenue Lakewood, Ohio

from your nearest "Sales and Display Garden." These novel gardens operated by Cole Nursery Sales, Inc., bring to your neighborhood for inspection, and sale "Everything That's Good and Hardy." The stock is replenished fresh daily, from Cole's 700 acres in Painesville. Plants handled properly and delivered to you full of their original life and vitality by trained, courteous nurserymen.

Inmediate truck delivery may be had on orders for \$1.00 or more.

It will pay you to visit one of these pleasant display and sales gardens, and see for yourself the almost unbelievable values to be had.

Kinsman and 159th

Just West of Lee Road Shaker Heights, Dhio

Phone orders given immediate attention.

CORAL DOGWOOD (C. alba sibirica)-6 ft.

Broad in liabit with slender bright coral brunches, which add a touch of color to the shrubbery during the Winter. Flowers white, followed by bluish-white fruit in July the size

GOLDENTWIG DOGWOOD (C. stolonifera

taviramea)—6 ft. Medium sized shrub with bright yellow

LEMOINE DEUTZIA-5 ft.

branches in Winter, very effective. Sun or

Semi-dwarf shrub, slender, but upright growing branches with clusters of single white flowers the last of May. Sun or

semi-shade. 3 to 4 ft..... (\$1 15) 50e each

MAGNIFICENT DEUTZIA (D. magni-

fica)—7 ft. New.
A very superior form of robust growllt

and with showy punieles of large, dou-ble, white Rowers in June. By far the

6nest of tall growing Deutzins.
2 to 3 ft. (60c) . . . 35e each
4 to 5 ft. (\$1 00) . . 50e each

Fine, dwarf, hashy shrub covered with single white blooms in May; suitable for low shrub hedge or shrub border. Sun or semi-shade.

GOLDENBELL (Forsyllia) is always a joy. Harbinger of Spring, Spectabilis will far surpass your neighbor's older

SHOWY BORDER FORSYTHIA (F. int.

speciabilis)—8 ft.

By all odds the very best of the upright

Goldenhells. The most floriferous, hordi-

est and largest bloom. Of all the For-syllias which have been grown in the

Arnold Arboretum, this is the most

WEEPING FORSYTHIA (F. suspensa)-

A very graceful, drooping type that is

especially useful for planting on terraces and at the top of retaining wells. Bright

BOSE-OF-SHARON or ALTHEA (Hibiscus

vr(acus)—12 fl. Tall growing shrub phnost tree-like, Hibiscus

are especially desirable for their late llowering,

which is in August and September when few plants are in bloom, Also recommended for use

as hedge plants, especially if a screen effect is

desired. Your choice of double pink, purple,

3 to 4 ft, Bush...... (60c) 50c cach 4 to 5 ft, Tree Shape ... (\$1,15). .75c each

HILLS-OF-SNOW HYDRANGEAS are always

always refreshing. (H. arborescens grandiflora).→

Early Dowering Hydrangea having large, Hat

panicles of white llowers in early July. This variety must not be pruned too severely else

the bloom will be destroyed; grows naturally into a round compact hash, heavily set with

Golden Leaved Shrubs are scarce. They

OLDEN CALIFORNIA PRIVET (Ligastrum

valifolium variegatum)—5 ft. Novelly, Similar in type of leaf to the Cali-

fornio but of slower and bushier growth. Poliage is variegated bright galden yellow and green. Needs a slight Winter protection

in our climate. Plant in full sure for hest color.

Golden Bell

give color to your plantings.

healthy, refreshing folioge. Sun or

(\$1.00)... 50c ench

.(\$1.00) 50e each

(60c) . 35e eneli

. (60c) . . 50c cach

SLENDER DEUTZIA (D. gracilis)-3 ft,

(65c) . 50c cach

(60c). .50c each

(65e), .35e each (75e) 50e each

unbelievable values to be had.

of a pea. Sun or slinde.

3 to 4 ft ..

2 to 3 ft ...

21 to 30 in...

2 to 3 ft.

Washington 3120

West Market St. and Overwood Drive Fairlawn, Akron, Ohio

5986 Ridge Road Shadyside 2107

2010 S. Noble Road 1 Block North of Mayfield

Cleveland Heights, Ohio Yelfowstone 3567

WHITE JAPANESE SPIREA (S. japonien

Similar to Anthony Waterer in babit but white

BIG NIPPON SPIREA (S. nipponiea

Now you can buy this "Finest of all Spireus" for the first time at a Low

Spireus' for the first time at a Low Price. We feel this year that we have pre-

pared enough slock to go around. This wonderful plant is destined to become

a leader among shruhs. Because of its

slow growth it will not get out of bounds

for years in the horder or foundation

planting. The graceful pendulous branch-

es form a rounded symmetrical bash heavily set with rounded leaves with

the waxy lustre of Holly; overlaying this

gorgeous folinge and strung the full length of these graceful stems are multi-

tudes of doubte flowers of pure resplen-

2 ft...... (\$1.00) 75e each

TRUE RRIDALWREATH (S. pranifolia plena)

Upright shrub with shining dark green foliage

and clusters of liny double white flowers very

Colclars dropped the price so that every-one may have Korean Spirea. New sen-sational hardy variety with a profusion

sational hardy variety with a hardered of pure white flowers in June in graceful arching sprays. This handsome species was recently introduced by the Arnold Arboretum from Korea; and they have

whole-heartedly put their stamp of

approval on it.
2 to 3 ft..... (\$1 50)...50e each
3 to 1 0...... (2 25) .75e each

One of the most popular and extensively used shrubs, being adapted to nearly all locations; surpasses all other Spireas in beauty and

gracefulness; fine for hedging, grouping or

2 to 3 ft. Hedging 10 for only \$1.50

Medium size shrub with small, pink flowers in

Summer, followed by clusters of waxy while berries; very showy. Sun or shade.
2 to 3 ft. (50c) . 35c each 3 to 4 ft. (65c) . 50c each

Clusters of pinkish or purplish berries, not as large fruited as the while Snowberry and plant

more dwarf; valuable for covering banks or

NEW IMPROVED CORALBERRY (S. vulgaris

chemath!)—5 ft.

A lovely bybrid recently ariginated in the Arnohl Arboretum. The numerous berries, considerably larger than the Coralberry, are rest with minute pale dots. Extremely graceful in habit with grand lustrous foliage. Small pink and white flowers in Jane. Does well in sun or aboda.

2 to 3 ft................(\$1.00)...,50e each

LILACS

RED CHINESE LILAC (Syringa chinensis

(rothomogensis)—19 ft.
Similar to Persian Lilac but somewhat heavier

in growth; large panicles of single red llowers.

SNOWBERRY (Symphoricaepos racemosus):

planting in study places.

SPIREA VANHOUTTEI-9 ft.

rolandifolia)—8 ft.

dent whiteness.

early, in the Spring.

SPIRAEA THUNBERGI-5 ft.

A showy shruh with panicles of bright pink flowers, 5 to 8 inches long, appearing in July and August. . (\$1,00) 50e each FROEBEL SPIREA—(f),

Strong apright growing shrah with multitudes

reddish cast.

All varieties bloom profusely in May and June

You, too, will love "WITTE BOUQUET MOCKORANGE" (Philadelphus Bouquet

We highly recommend this variety for medium height hedges as well as for group and specimen plontings. One of the heaviest flowering plants in existence, usually with every branch completely covered with close-set bunches of double flowers similar in shape to the almond flowers. The frugrance is entrancing. 3 to 1 ft... . . . (90e) ... 50e each

SWEET SCENTED MOCKOBANGE (P. coronarius)-9 ft.

4B to 21 in..... momei erectus)—5 ft. Formal semi-dwarf strub with slender branches

and fragrant string.
any shrub planting. (75c)...50c each SENSATIONAL NEW DOURLE MOCK-

such low prices. A splendid New sort with clusters of pearly, double white flowers two inches across; very fragrant and a profuse

3 to 4 ft... DOUBLE PINK-FLOWERING ALMOND, A joy in the early Spring, (Prunus glandulosa albi-

plantings. Very hardy. Sun or shade.

Foliage comes out green in the Spring but soon turns a bright golden yellow; panieles of black fruit in Autumn. . (90c) . . 50c each

Numerous forms for refined plants about your home

Very dwarf spreading shrub and one of the most popular for edging; covered with small panicles of deep pink or red flowers in June and July and respectively. and July and scattering flowers throughout the Inflance of the Summer.





SPECIAL SALES EACH WEEK WOULDN'T YOU LIKE TO GAIN FROM ONE TO THREE YEARS IN YOUR SHRUB PLANTINGS AT NO EXTRA COST?

Then be sure and procure Cole's Mature Sizable Plants, such as are used by the Professional Landscape Architects to give immediate effect in the estates of the wealthy THESE ABE NOT STORE SIZE SHRUBS OR THE USUAL SMALL MAIL ORDER SIZES.

Use Cole's Mature Shrubs and have "over-night" the appearance of a long established planting, Imagine being able to secure such quality plants full of their original vigor and vitality at "StorePrices," BILLARD SPIREA (S. billardi)-5 ft.

MORROWHONEYSUCKLE (L.morromi) -- 8 ft. A rupid growing spreading strub. Used extensively in borders and windbreaks. Has rich, dark green foliage and cream colored flowers, appearing in April, The red and coral fruit follows from June to late August, Daes very well in sludy places. (60e) , .50e each

True "RED TATARIAN HONEYSUCKLE" has long been scarce. Now you can secure it to glorify your garden, (L. lalarica siberica)—

of bright red llowers in May and June, followed by rosy red fruits. Sun or shade. The deep green folinge seems to be overlaid with a (75e) .59e each

> PHILADELPHUS (Sweet Scented Syringa)

A memory from Grandmother's Garden, A large growing shrub with dense racemes of white to cream colored llowers. Very fragrant. GOLDEN MOCKORANGE is an Accent Plant worthy of a place in every home grounds. (P. coronarius aureus)—5 ft.

A compact semi-dwarf shrub with gulden yellow folinge, and white sweet-scented llowers. When dolted at intervals along the shrub border they add life and character to the

...(60c)...35e each If you want something exclusive for a hedge plant use LEMOINE MOCKOBANGE (P. le-

and frogrant while flowers. Lends variety to

ORANGE (P. virginal)—8 ft.,
This grand plant has never been offered at

100 mer. (70e)...35e each 1 to 4 ft. (\$1.00)...59e each 1

An old-fashioned favorite of the garden. Smoll-

JETBEAD (Rhodolypos kerrioides)-6 ft.

GOLDEN EUROPEAN ELDER (S. nigra aurea)

URAL FALSE-SPIRAEA (Socbaria sorbifolia)

-5 II. One of the most glorious tropical appearing shrubs, Used extensively by Professional Land-scape Architects. Ashleaved foliage and long, clegant spikes of white flowers in July. Very

SPIRAEA

ANTHONY WATERER SPIREA-3 ft.

li) to 21 in......(50e)...35e each

(70c)...50c ench



Dwarf growing with slender drooping branche and narrow lance-leaved folinge; white flowers one of lite first to bloom; very graceful, feather appearance. A very popular shruli for planting about foundations. LODLE'S FAVORITE LILAC. COLLECTION 5 Wonderful Hybrid Lilacs (one each of the above), including the beautiful Gloire de Lorraine, 2 ft. size for only \$3.50, 112 ft, size for only \$2.25. Red Tatarian Honeysuckle NEW KOREAN SPIREA (S. Irîcocarpa)

SNOWBALL (V. opulus sterile)-12 ft.

1 Magnificent Deulzia

3 Spicea Vanhoutlei

2 Weigela Abel Carrière

1 Sweet Scented Mockarange

PERSIAN LILAC (S. per(sea) -- 8 ft.

single flowered varieties.

common varieties, 8 to 10 ff.

the largest llowering sorts.

2 to 3 ft. . .

Medium size shrub with slender spreading or drooping branches; flowers single light lavender,

loosely arranged; beautiful for cutting. Profuse

Greatly loved and admired in the old-fash-

FRENCH HYBRID LILACS

Varieties of Syrioga vulgaris

The Hybrid Lilacs listed below differ from the

common Lilaes in that their flower clusters are

much larger and fragrance more entrancing. The

phoats themselves are more dwarf and bushy. A

much greater range of color runs through the varieties of hybrids than may be found in the

Fran Bertho Dammann-Single, pure glisten-

Gloire de Lorraine-A most beautiful new

variety. Heavenly blue flowers of manmoth size. Double, 25c extra.

Ludwig Spaceth-Single deep rich red. One of

Michael Buchner-Plant dwarf. Blooms dou-

ble, color pale lilec with interior of petals shaded blue.

Price of all numed varieties except noted;

Relle de Nancy-Double saliny pink.

ioned garden; one of the most satisfactory

(\$1 15) 75e each

COMMON PURPLE LIBAC (S. vulgaris)-

Balls of pure white flowers four to live inches in diameter in Muy and June. (65c) . .35c each

Lovely, Fragrant VIBURNUM (Viburnum

A beautiful variety recently introduced from Koreo. Flowers are pinkish white and heavily laden with spice fragrance. May und June. You will love this "Plant Aristocrat."

18 to 21 in. Balled and Burlapped....(\$2,75) \$1.75 each

WEIGELA AHEL CARRIERE-10 ft. (Superior to Dosea.) A most beautiful spreading variety; very profilic with its plensing deep rose colored flowers. Scarce, (65c) . . 5De cach SNOW WEIGELA (IV. candida)-10 ft. Large opright growth with pure white flowers, 3 to 1 ft. (75c) 50c each



WEIGELA EVA RATHKE (Everblooming)-Medium to dwarf shrub, slender spreading or

drooping branches with gorgeous deep crimson IB to 21 in. . . 2 to 3 ft. . . (65c) 50c each

PINK WEIGELA (W. cosen)—8 ft. Medium size bush, more symmetrical in growth than most Weigelns. A free llowering variety and very popular. 2 to 3 fl..... (50c) 35c each 3 to 4 fl..... (65c). 50c each 3 to 4 ft...

VARIEGATED-LEAVED WEIGELA $\{W_i, v_i, n_i\}$ rariegata)--5 ft. Will lead much needed color to your planting

Dwarf, compart hush with leaves distinctly margined orange-yellow; light rose colored (65c) 50c each

DOUBLEFILE VIBURNUM (1'. tomentosum)—8 ft. Heavier in Hower and more satis-

factory than its offspring, "Japan-ese Snowball." Dark heavily veined leaves; gorgeous panicles of llat, white flowers, followed by red fruit, changing to bluish black. Sun or shade. 0 to 4 ft. ...(\$1.00)...75c each

WEIGELA (Diervilla)

Medium to large spreading shrubs, blooming in clusters of trumpel-shaped flowers in June. This is a very important group, as they are desirable for the small refined plantings as well as the large groups and borders. The colors of bloom run from white, through the pinks to deep reds. They thrive in most any soil, and sea-son of bloom extends to Septemher in most varieties. Thrive in sun or semi-shade.



PREPAID CARRYING CHARGES (Please read carefully

For Special Sale Hems as Covered by This Circular

COLE PREPAYS ALL CARRYING CHARGES TO GREATER CLEVELAND—(CLEVELAND AND SUBURBS), AND TO AKRON, where orders will usually be delivered by Cole's Trucks and Drivers—men trained in the careful handling of Live Nursery Stock.

ELSEWHERE, orders will be sent Express or Freight Collect but will be expertly packed FREE. Most of our plants are too large and heavy for Parcel Post—however, some small items and orders will be sent in this manner to any point in ALL States east of the Mississippi River, and north of and including North Carolina and Tennessee, providing you add as follows for Postage, etc.:

	If 1 to 5 Plants Add for each	If 5 to 10 Plants Add for each	If 10 to 25 Plants Add for each	If 25 to 100 Plants Add for each	If 100 to 500 Plants Add for each 400
brubs under 3 ft., Roses, Japanese Azalea 10 to 15 in., and Privet 3 to 1 ft.	9e	ãe	3e	We A Express	dvise Shipment
Privet 2 to 3 ft., Vines, Barberry	ъ́с	20	Uge	le	We Advise Express Shipment
Percanials, Bulbs, Small Fruits and Privet under 2 ft.	le	1 Şge	le	P ₄ c	rôc

B & B (Balled and Burlapped) Shrubs, Evergreens, etc., cannot be sent Parcel Post) (COLE GUARANTEES SAFE DELIVERY)

SILVERBLOTCH of VARIEGATED DOG-WOOD (Cornus also eleganlissima)—5 ft. Similar in habit of growth to the Sibirica except that the leaves have prominent silver white markings, red twigs lend winter charm.

Anthony Waterer Spirea



Bargain of Bargains

8 Shrubs for Only \$1.95

And One Glorious New Hardy Summer Lilac (Buddleia allernifolia) (\$1.00 Size) Free

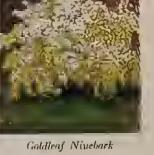
One Each of 8 Popular Varieties (2 to 4 years old) (individually labeled) selection by Cole, and besides, One of those Glorions I fardy Summer Libres (\$1.00 Size) will be included abso-

lutely FREE. Will contain a glorious assortment ranging from Dwarf to Tall growing sorts that will easily lit into your planting. Get a goodly supply of these Valuable Surprise Collections Now. After receipt if you are not more than pleased we will immediately return

(Guaranteed cutalogue value \$1.00 or more)

Billard Spiren





. . . (90c) 75c each



1 Wilhelm Koredes 2 Elvira Aramayo

3 Souv. de Cl. Pernet 4 Willowmere

5 Mme. Butterfly 6 Crimson Queen

The "Forest City" Everblooming Rose Group

Cole's Extra Grade \$2.35 (\$3.00 Value) Only . .

Cole's Medium Grade \$1.65 (\$2.10 Value) Only . . .

Do You Have Colored Broadside No. 1? FREE ON REQUEST

It is chuck full of Great Values in Flowering Trees, Shade Trees, Perennials. Bulbs, Evergreens, Rhododendrons, etc.—portrayed with "True to Life Color Pictures." You will miss some Unsurpassed Bargains for the Beautification of Your Home if you do not secure this.

We solicit your inquiry for "Anything That's Good and Hardy." Over 4,000 varieties and sizes are to be had from our nurseries. Correspondence will be promptly answered.